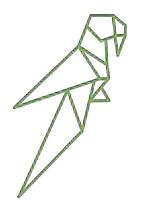


# PR Advantage Presents:

# Puerto Rico Act 60 & 22 Investor Charitable Donations and



## TECH MY SCHOOL

IMPROVING SYSTEMS, BUILDING CAPACITY, EMPOWERING STUDENTS





## Today's Agenda

- Better understand your Act 60 charitable donation requirement
- Discover ways you can do more for the island you now call home.
- Learn about a local non profit called Tech My School









- As an Act 60 Investor, starting in your 2<sup>nd</sup> year you must donate at least \$10,000 annually to a local Puerto Rican non profit.
  - ➤ Half of that donation (\$5,000) can go to any approved Puerto Rican **1101.01** non profit.
  - The other half (\$5,000) must go to an <u>approved CECFL</u> non profit organization.
- Some Act 22 Investors have an obligation to donate \$5,000/year, which does not have to include a CECFL org.
- You can't donate to a non profit that you own or control.
- All investors can donate to one or more organizations so long as it adds up to the required amount.
- All donations must be **completed by** the end of the calendar year, **December 31**.
- Be sure to **get receipts** from the non profit to file with your CPA at the end of the year.

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### General Non Profit Donation Advice



Platinum Transparency 2022 Candid.

https://www.guidestar.org/profile/66-0996264

EIN: 66-0996264





## The State of Puerto Rico & Education



Puerto Rico is a US territory, meaning everyone here is an American citizen. It has been apart of the US before Arizona was a state. It has USPS, NPS, and Costco. It's also officially bilingual.



Puerto Rican teachers make the lowest salaries of any other American teacher by nearly double. This means most leave to the mainland.



The average Puerto Rican student scores between 3-5 grade levels lower than the average mainland student, and is one of the poorest performers globally scoring lower than Mexico and Thailand.



Puerto Rico is America's third largest school district serving over 400,000 American students.



The US government gives <u>Puerto Rico 3.5B</u> <u>every year</u> for their education system. However, inefficiency & <u>corruption is a huge problem</u>, so the money doesn't always make it to the schools.



More than 90% of Puerto Rican schools do not meet the federal guidelines for academic achievement, including technology.





## What is Tech My School?

**Tech My School:** A non-profit organization dedicated to modernizing and improving the education of Puerto Rico by better leveraging technology.

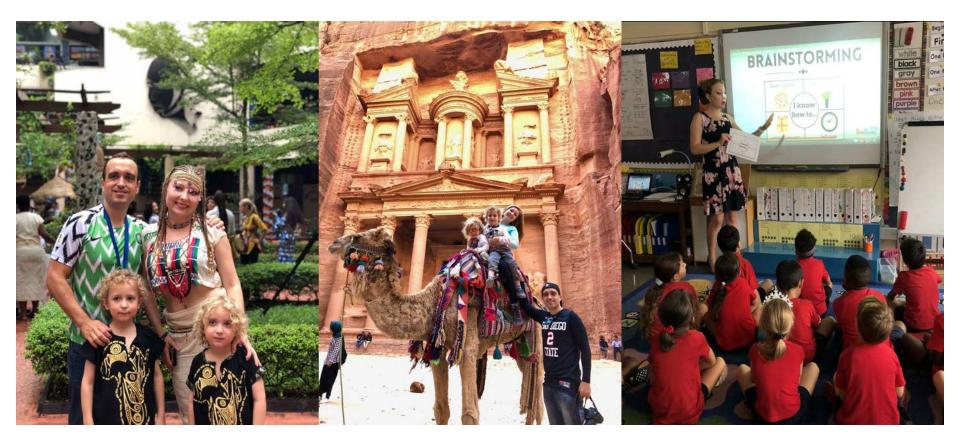






# Our Story





# Our Story





# Our Story











#### Mission:

To empower students and educators by better leveraging technology in schools.

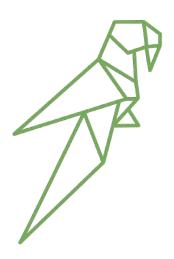
#### Vision:

Helping create the next generation of learners, entrepreneurs, and innovators.

#### **Core Values:**

- **P** Puerto Rican Focus
- **A** Accountability to our Guarantees
- R Research Based Leadership
- **R** Reliability to our Partnerships
- O Optimization of Systems
- **T** Technology Centered but Learning Driven





## The Founders





**Robert Cobbs** 

Founder, CEO, and Board Member

- Educational Career began in 2000
- Spent 6 years as Chief Technology Officer (CTO) -Technology Director
- 9 years as a EdTech trainer
- Worked & Lived in Europe, Asia, Middle East, Africa, & CA (Silicon Valley, San Diego)
- Masters in Education Technology
- Data Protection Officer Certified
- Currently Authoring book on EdTech



Irina Cobbs

Co-Founder

- Educational Career began in 2008
- Valedictorian in high school and university
- Masters of Arts in International Relations
- 2 years of technology integrator and teacher coaching experience
- STEAM instructor grades PK-6
- 8 years of homeroom teacher experience
- Worked & Lived in DC, Asia, Middle East, Africa, PR, & CA (Silicon Valley, San Diego)























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Maija Mickols

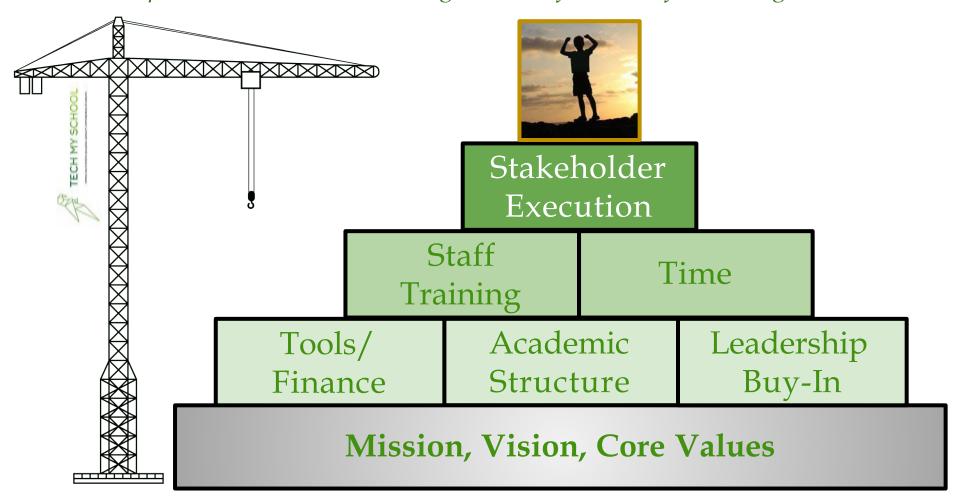
Technology Integrator



# The Tech My School Team



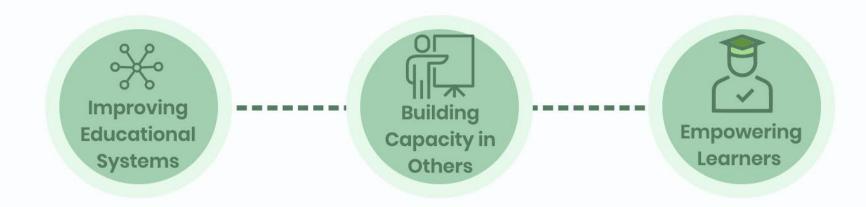
We Help Construct The Building Blocks of Successful Change in Schools





## Service Fundamentals

At Tech My School, the foundation of our services are built on 3 fundamental facets of education:





## What it looks like:

Equipping classrooms with the latest learning technologies.

Training Educators the skills necessary to facilitate the best in tech.

Ensuring students get the technology skills they need to be successful, now & in the future.





## **How TMS Works**



#### FOR SCHOOLS:



#### School Partnership Established

A school looking to improve agrees to partner with TMS. Introductions are made. TMS Learns Culture & Goals of School



School Needs Assessed

Individualized Tech Plan (ITP) Created by TMS after a Tech Audit is completed. It includes Agreed Upon Guarantees & Desired Outcomes, Timelines, etc.



ITP Developed & Deployed

Bulk of TMS Work is Done in Partnership with School for Free or at a small Subsidized Cost Depending on Scope of job



Data Collection, Reflection, & Refinement

Individualized Tech Plan Revisited, Revised, & Reported to Stakeholders



## Our Services

We serve schools in a multitude of ways



## TRAINING

- · Blended Learning Training
- Standards Based Instruction · Software & Application
- Training
- Instructional Strategies & Pedagogy Support
- · Co-Teaching Opportunities



#### ADMINISTRATIVE COLLABORATION

- · Applications & Theory
- Systems Improvement · Learning Management
- · Data Protection
- Instructional
- Accountability Report Card Design



STUDENT EMPOWERMENT

- · Tech Based Skills
- Introduction & Improvement
- · After School Tech Offerings
- 21st Century Skill Instruction
- · Digital Citizenship Training



#### PARENT COMMUNITY PARTNERSHIPS

- · After School Seminars on Digital Safety & Citizenship
- · Online Communication Support & Training
- Support & Training.



#### DEVELOPMENT

- · Relevant Tech Skills

#### CURRICULUM

- · Tech Standard Development
- Scope & Sequencing
- · Pacing & Instructional Guidance
- · Instructional Vision Development
- · Distance Learning Plan & Instruction Development



#### MARKETING SOCIAL MEDIA DESIGN

- Website Design
- Social Media Creation & Support
- · Logo & Branding Design / Support
- Event Planning
- · Recording & Media Capture
- · Data Protection & Policy Design



#### FACILITY CONSULTING

- Network Configuration, Consultation & Design
- · Firewalls & Bandwidth Support
- Audio & Visual Enhancements / Consultations
- Internal Interweb Creation
- Management Systems Consultation, Development, Training, and Support.



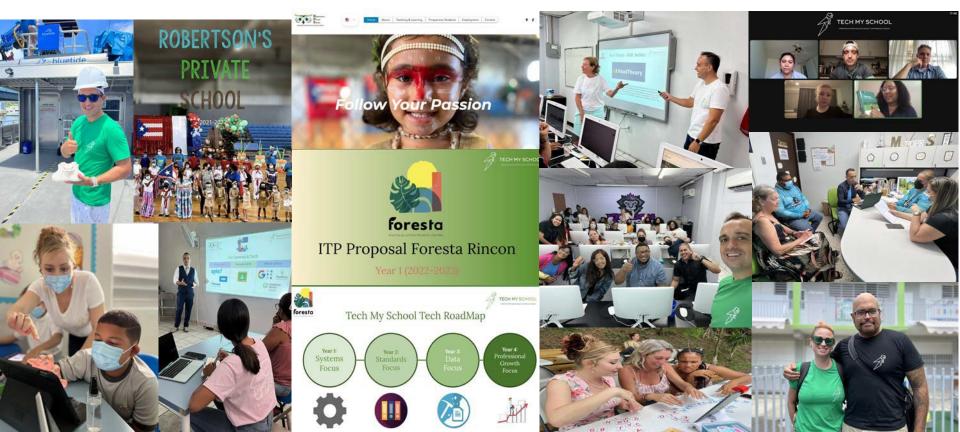
#### DEVICE SUPPORT

- Device Policy Creation or Support.
- · Rollout & Implementation Design
- Device Trainings & Support.
- Repair Consultation Loss & Prevention

Strategies.



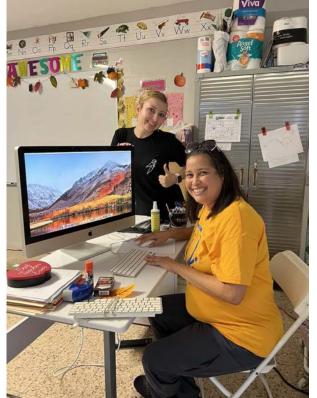
# Media & Exemplars





# Success Story from Last Week





## Our Schools & Partners

















# How PR Advantage & Tech My School are working together





**Awareness** 



"Young Entrepreneurs Incentive and Financing Act"

# **ACT 60**





## How You Can Help TMS!





## Donate New or Used Technology:

(Devices, network systems, etc.) We can get them into the hands of needy students and teachers.



# Donating a portion of your Act 60. Tech My School doesn't charge schools for the work we do, and thus donations are what make this all possible. We are an approved 501c3 and 1101.01 Act 60/20/22



#### Join Our Team!

Modernizing the education of Puerto Rico is a huge undertaking and we need the help of our community. There are so many ways you can add value!



Partnerships! Let's work together in order to give Puerto Rican kids their best chance at a 21st century education. There are so many ways we can win together!





## Why Support Tech My School?



Because all Puerto Rican children deserve a world class education!





## For More Information Visit:

Our Website: https://www.techmyschool.org/

**Our Social Media Accounts:** 

**Twitter: @techmyschool** 

**Instagram:** @techmyschool

Facebook: https://m.facebook.com/Techmyschool

Phone: (858) 899 7787

**Email:** info@techmyschool.org

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